

## Annual Conference and Santa's Sleigh Racing



### Event Overview

Mythe Barn was chosen as the venue for a global bank's annual regional conference, with the morning conference focusing on the achievements of the past year and some of the challenges being faced in 2017.

The design team wanted an activity for the afternoon that allowed teams to celebrate their success in 2016 and have fun together whilst doing it. The activity needed to be inclusive with a variety of challenges for participants and to engage all ten teams within the time frame; a tall order for any event but Santa had the answer!



Santa sent a Tweet the week before asking for help as his elves were way behind schedule in the present wrapping and delivery departments. With 108 delegates in total, our very own Santa Claus took over the stage and described in detail the challenge for the teams; how they needed to 'pimp' their sleighs and deliver presents along a set course once completed.

Two hours of frantic task completion to earn 'pimping' materials and chaotic creating ensued, followed by excited teams presenting their case for their sleigh being the best. The final race had them tackling obstacles around the track and delivering awkward presents down chimneys along the way. Out of all the chaos, great fun was had by everyone involved, leaving Santa and his elves happy in the knowledge that they were back on track.

### Client Testimonial

"I wanted to pass on my thanks for your excellent delivery of the end of year Corporate Event which you ran for me last week. Having attended or run similar events for many years I can honestly say that the positive feedback I have received from those who attended this year was more vociferous than I've ever seen before.

It was the afternoon session which really caught the attention of our delegates, we had a range of ages and backgrounds attending but within half an hour all had thrown themselves into the spirit of the event and had some real (if competitive) fun, getting to know colleagues from further afield in the process and showing their 'unique' design skills.

A big hit with my team, thank you, I know we will be using the venue again." MH

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