

CASE STUDY - Promotional Event







Event Overview

Car manufacturer Audi utilised Mythe Barn to showcase their entire vehicle range over a three day period.

Mythe Barn was chosen for the 'Audi Range Catch Up' due to the full exclusivity of the venue, the central geographical location to aid accessibility for guests, the high quality catering and the variety of road options for the test drives.

Organised by event agency WRP Ltd, the client made the most of the facilities on site. Mythe Barn was the focal point for guests and the main event, but the warehouse was also used as the backstage area for vehicle valeting and storage.

Client Testimonial

"Super venue. The food was excellent and the staff were excellent. Please pass on my thanks to everyone."

KD, Audi

