



CASE STUDY – Corporate Family Fun Day



Event Brief and Overview

As part of their employee reward scheme, Asian Paints provided six days of activities for over 900 employees and their families from India. Split into three groups of 300 and based in London for the week, Asian Paints searched all over the country for a venue that could provide the space, facilities and atmosphere they wanted for a day of fun activities...and found Garlands Corporate to be perfect place in every respect.

Arriving to traditional dholak drums and dancers, the focus of the Garlands day was definitely the cricket tournament; our groundsman John had prepared the wicket weeks in advance, umpiring all the matches with impeccable fairness. Surrounding the cricket pitch was an Indian Mela; an entrance archway of umbrellas, fun fair stalls, crazy golf, tuc tuc, swings, croquet, elephant and peacocks to add to the Indian theme. With the main marquee, picnic tables, drummers, dancers and a variety of food stalls serving authentic Indian recipes for all the guests, this became the focal point of the event.

With 15 chefs coming over from India, guests were treated to the subtle flavours and sumptuous delicacies of regional Indian food throughout the day. Working with our suppliers, the chefs prepared an arrival breakfast, three course lunch and high tea for all, utilising the warehouse as the preparation kitchen, with outside live cooking continuously tempting our senses.

Teams of up to 50 guests rotated around six activities, including rifle and laser clay shooting, bridge and raft building, quad obstacle, kart and power turn buggy racing with each being scored as part of their week-long competition. Their week included a trip to Lord's, Windsor Castle, Madame Tussauds and the London Eye to name a few, but we are proud that their day spent at Garlands came out on top!

Client Testimonial

"The feedback from the delegates was that the Garlands day was the best of all the days!"

MRK, Asian Paints

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