

## CASE STUDY - TNT Conference







## **Event brief**

Organised through Leicester based event agent Some Bright Spark the brief was to host a two day conference for locally based logistics specialists TNT.

Our client had a clear idea of how the event should look. This resulted in the event requiring flexible meeting spaces large enough to comfortably seat delegate numbers alongside staging and AV set up, a warming lunch in a breakout area and a setting to inspire their delegates. Delegates would be 60-70 senior managers from TNT.

## **The Solution**

A relaxed and informal feel was necessary, which was achieved in a number of ways. For example, the client supplied alternative, comfortable seating (as pictured) for the main conference space. Plus, in house catering team Galloping Gourmet supplied a delicious chicken spit roast wrap buffet – a more casual offering compared to a typical buffet lunch.

Our client utilised an AV supplier to erect a branded staged area accompanied by plasma televisions and an extensive sound deck to manage proceedings from using our Grain Store room as the blank canvas. A day prior to the event was required to complete the set up.